

APPLICATION: Mail to Allison Mackenzie,
Ah-Ha! Arts Management
PO Box 572
Fogelsville, PA 18051-0572

DEADLINE: April 15, 2018

CHECKLIST: Completed Application Form
 Check for \$40 space reservation
 Four-six images of work
(on CD or other digital format)

Last Name: _____

First Name: _____

Trade Name (if applicable): _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Cell Phone: _____

Do you accept text messages: yes / no

Email: _____

Website: _____

Category/Media: _____

Check here if you will permit the reproduction of your
images for publicity purposes (may include print and/or
web use)

I have read and agree to abide by all of the Ah-Ha! Arts Management
rules. I understand that failure to abide by the regulations can mean
expulsion from this event with no return of fees. Exhibitor releases
Ah-Ha! Arts Management, Macungie Memorial Park, organizers, and
sponsors from any damage, injury or loss to any person or goods
which may arise from the rented space.

FOR ADDITIONAL INFORMATION
ABOUT THE SHOW CONTACT:

Allison Mackenzie
Allison@ah-haartsmgmt.com
610-570-2662

or

Hedge Sefcovic
Hedge@ah-haartsmgmt.com
610-974-8380

Ah-Ha!

Arts Management

ARTISAN
POP-UP SHOP

A CURATED EXHIBITION

MAY 5-6, 2018

MACUNGIE MEMORIAL PARK
MEMORIAL HALL
50 POPLAR STREET,
MACUNGIE PA 18062

Print Name: _____

Signature: _____

Date: _____

ELIGIBILITY

Selection of exhibitors remains the exclusive right of Ah-Ha! Arts Management. The results are final. Jurors reserve the right to limit categories and reject work deemed unsuitable.

Concentration is on artisans who do work in functional crafts. This includes, but is not limited to, pottery, basket weaving, soapmaking, herbal crafts, woodworking, candles, leather, fabric and weaving, and glass.

ENTRY PROCEDURE:

Submit this application with images.

- Include four–six images representative of the work you will display. Please also submit an image of your display
- CD with jpeg 300 dpi minimum or email allison@ah-haartsmgmt.com to arrange email or Dropbox file transfer
- Label each image with artists name, media, title and price. Images should show one item clearly against a simple background

Upon acceptance you will receive a contract that will tell you all about the event's procedures and how to provide us with an inventory of the work you will be bringing. You will also receive information on how to sign up for check in/out times and to volunteer at the event.

SET UP, SALES, FEES & BOOTH INFORMATION

Merchandise check in: Friday, May 4, Noon-7pm or by appointment

Sales Days/Times: May 5 & 6, 10am-5pm

Merchandise Check Out: May 6, 5:30-9pm

Fees: \$40 space reservation + 25% commission on all sales

- A Registration is a commitment to the two days and official hours of the show
- No refunds after acceptance
- Participating artists must supply their own display items
- A table and cover will be provided
- Spaces are approximately 6'x30"
- This is an indoor event, electricity may be provided but is very limited
- Ah-Ha! Arts Management collects and pays all PA State Sales Tax
- Artisans need not be present throughout the duration of the event

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EMERGING ARTIST APPLICATION

We reserve one table per event for an emerging artist. Being chosen waives the \$40 space fee (but not the 25% commission).

To apply for this please provide:

- Two paragraph explanation of why you would qualify as an emerging artist (being new to shows or new to the craft are just two examples). Tell us about who you are, your path to get where you are now, and your vision for the future
- Two letters of recommendation (from customers, suppliers, teachers, other artisans)
- Additional portfolio/pictures of your work in progress (above the 4-6 required for entry)
- Fill out application in full
- \$40 space fee, to be returned if awarded Emerging Artist status

DETACH THIS PAGE AND RETURN
WITH APPLICATION MATERIALS